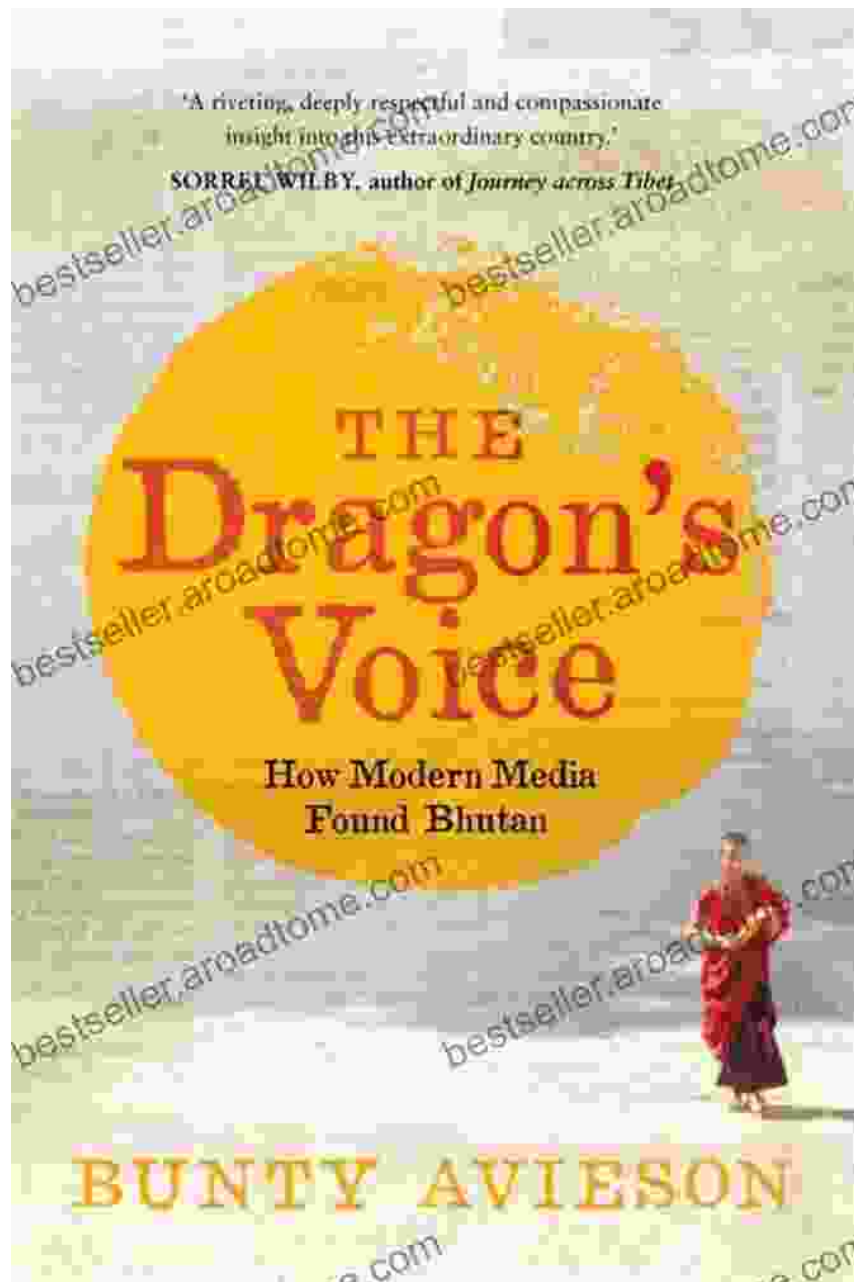


# How Modern Media Found Bhutan: A Journey in Images and Stories



## The Dragon's Voice: How Modern Media Found Bhutan

by Bunty Avieson

★★★★☆ 4.6 out of 5

Language : English

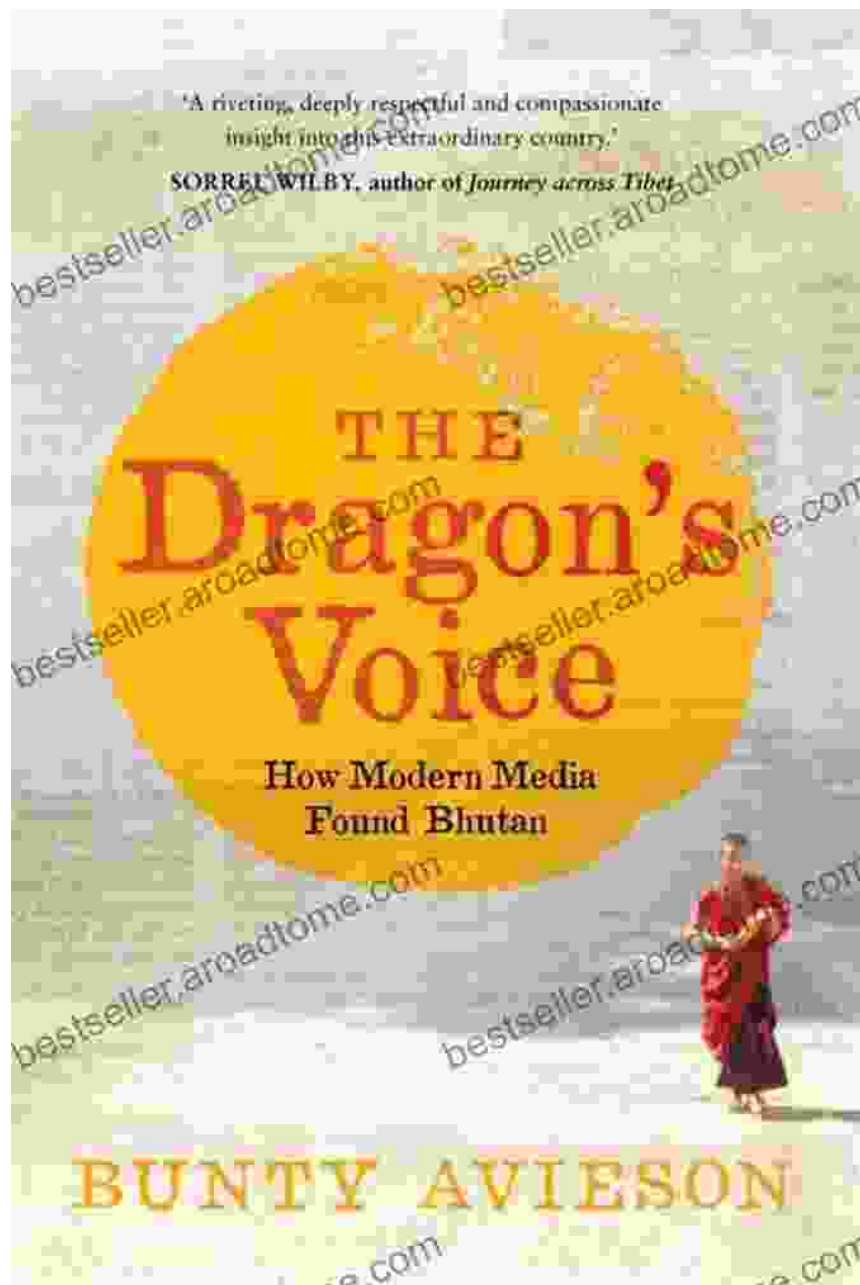


File size	: 8280 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 242 pages
Lending	: Enabled



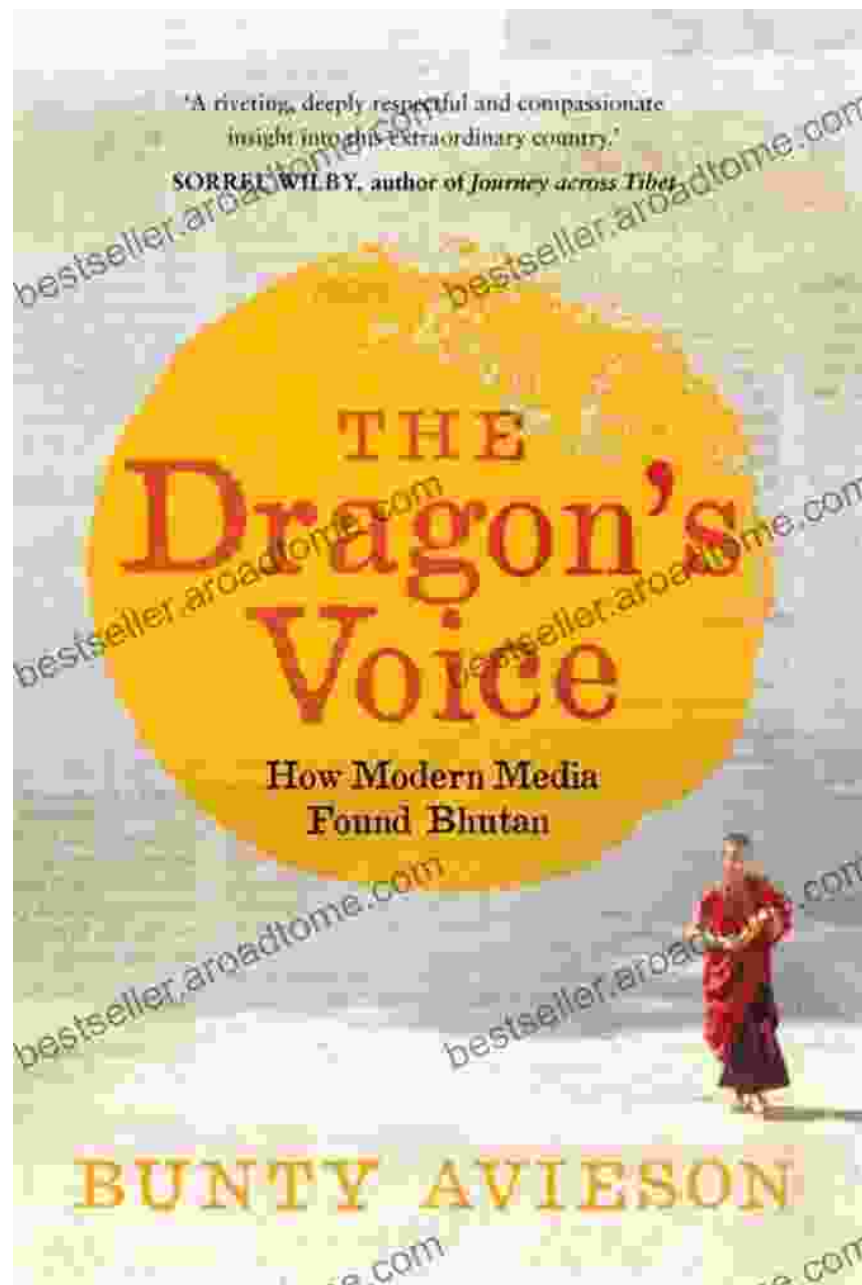
Nestled in the eastern Himalayas, Bhutan is a small country with a rich history and culture. For centuries, it remained largely isolated from the outside world. But in the 20th century, modern media began to find its way into Bhutan, transforming the country in profound ways.

## **The Postage Stamp Era**



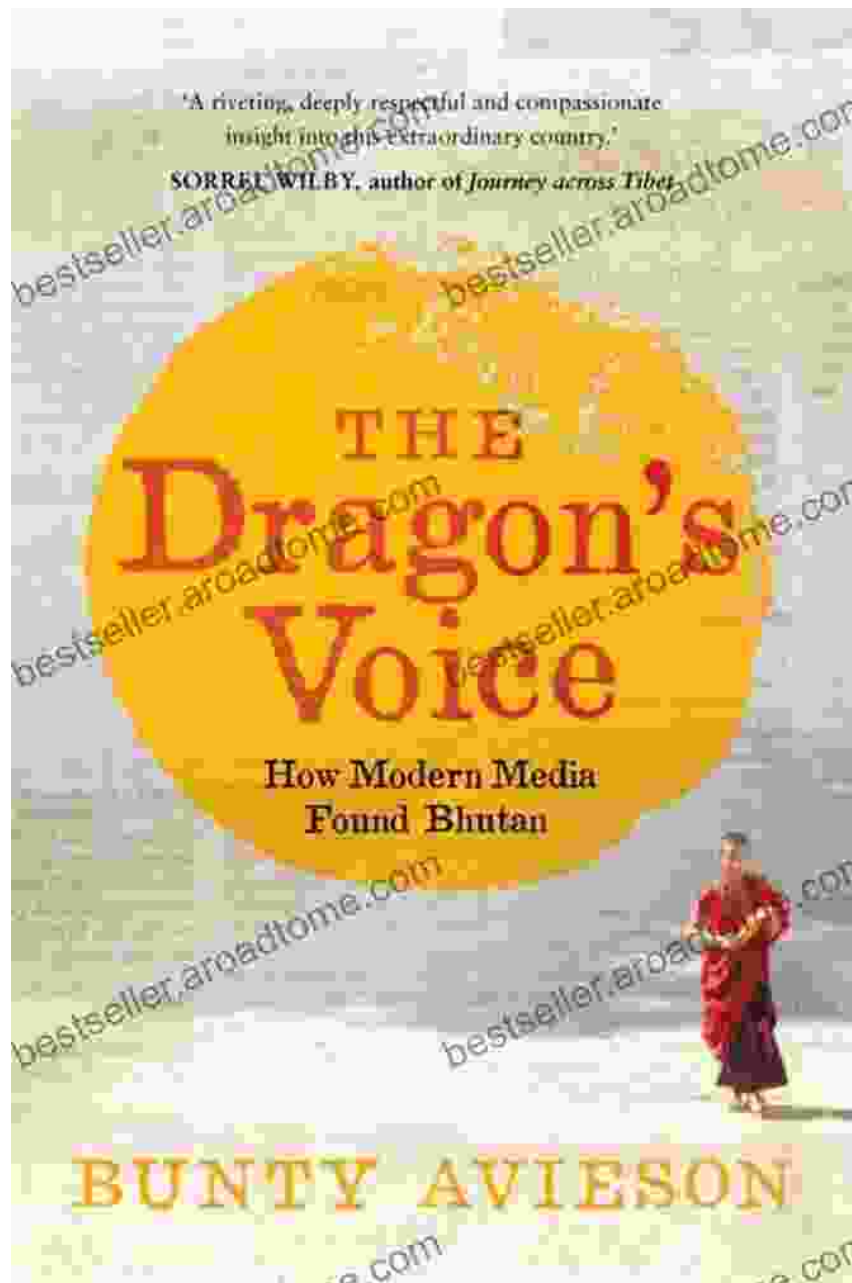
One of the first ways that Bhutan encountered modern media was through postage stamps. In the early 1900s, Bhutan began issuing its own postage stamps, which featured images of the country's landscapes, culture, and people. These stamps were widely circulated around the world, piquing the interest of outsiders and helping to put Bhutan on the map.

### **The Arrival of Photography**



In the 1950s, photography began to arrive in Bhutan. Bhutanese photographers began to document their country's unique way of life, and their images were shared with the world through magazines, newspapers, and books. These photographs helped to create a more positive and nuanced image of Bhutan, which had previously been seen as a remote and mysterious place.

## The Rise of Tourism



In the 1970s, Bhutan began to open up to tourism. This influx of visitors brought with them new ideas and technologies, which further transformed Bhutanese society. Tourists were eager to photograph the country's stunning landscapes and ancient monasteries, and their images further spread the word about Bhutan's beauty and charm.

## The Internet Age



In the 1990s, the internet arrived in Bhutan. This gave Bhutanese people access to a vast wealth of information and ideas, and it also allowed them to connect with people from all over the world. The internet has played a major role in Bhutan's development, and it continues to shape the country's culture and society today.

## Social Media



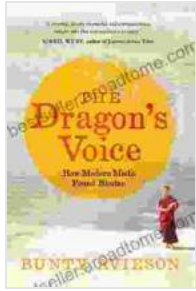
In recent years, social media has become increasingly popular in Bhutan. Bhutanese people are now using platforms like Facebook, Instagram, and Twitter to connect with each other and share their stories with the world. Social media has given Bhutanese people a new voice, and it is helping to shape the country's image in the 21st century.

Modern media has had a profound impact on Bhutan. It has helped to transform the country from a remote and isolated kingdom to a vibrant and connected nation. Bhutan is now a popular tourist destination, and its culture and people are known and loved around the world. The story of how modern media found Bhutan is a fascinating one, and it is still unfolding today.

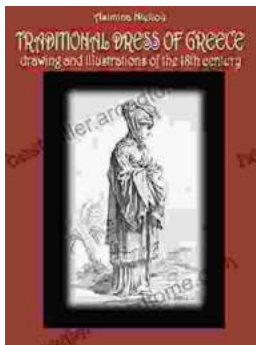
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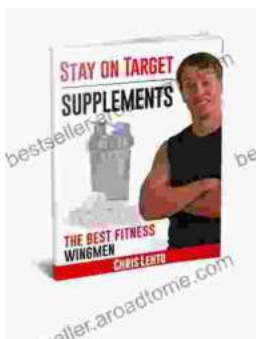


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