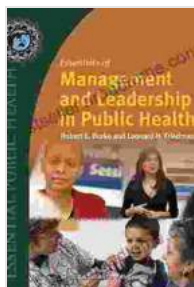


Essentials Of Management And Leadership In Public Health

A Comprehensive Guide to Success in Public Health

Effective management and leadership are vital for the success of any public health organization. Those in these roles must be able to inspire and motivate their teams, make sound decisions, and manage resources effectively. They must also be able to work effectively with stakeholders, including elected officials, community members, and other healthcare professionals.



Essentials of Management and Leadership in Public Health (Essential Public Health) by Leonard H. Friedman

★★★★☆ 4.1 out of 5

Language : English
File size : 2077 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Print length : 194 pages



The book, *Essentials of Management and Leadership in Public Health*, provides a comprehensive overview of the key principles and skills needed for success in these roles. The book is written by a team of experts with decades of experience in public health management and leadership. They provide practical advice and real-world examples that can help you to improve your skills and knowledge.

The book is divided into four parts:

1. **Part 1: Foundations of Public Health Management**
2. **Part 2: Core Management Functions**
3. **Part 3: Leadership in Public Health**
4. **Part 4: Special Topics in Public Health Management**

Part 1 provides an overview of the history, principles, and values of public health. It also discusses the role of public health agencies in the community and the challenges facing public health professionals today.

Part 2 covers the core management functions, including planning, organizing, staffing, directing, and controlling. These functions are essential for the success of any organization, and they are particularly important in public health, where the stakes are often high.

Part 3 focuses on leadership in public health. It discusses the different styles of leadership, the qualities of effective leaders, and the challenges of leading in a public health setting. It also provides tips on how to develop your leadership skills and become a more effective leader.

Part 4 covers special topics in public health management, such as financial management, human resources management, and marketing. These topics are essential for the success of any public health organization, and they are often overlooked in other management books.

Essentials of Management and Leadership in Public Health is an essential resource for anyone who wants to be successful in a public health

management or leadership role. The book provides practical advice, real-world examples, and a deep understanding of the key principles and skills needed for success in this field.

Benefits of Reading This Book

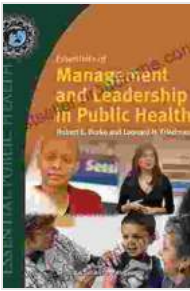
- Gain a comprehensive understanding of the principles and practices of public health management and leadership.
- Develop the skills and knowledge you need to be successful in a public health management or leadership role.
- Learn from the experience of experts in the field.
- Stay up-to-date on the latest trends and challenges in public health management.
- Make a positive impact on the health of your community.

If you are serious about a career in public health management or leadership, then *Essentials of Management and Leadership in Public Health* is a must-read. The book will provide you with the knowledge, skills, and inspiration you need to be successful in this challenging and rewarding field.

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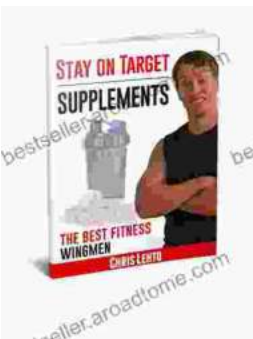
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